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Business Beat:

SubHead

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Brewer expands varieties

Ommegang will be adding six new beers to its retail wall as part of its 2010 Innovation Program.

The limited-edition beers are made possible by expanded fermentation tank capacity and a new warm cellar/warehouse, according to a media release. The beers are being released in limited quantities of about 2,000 750 ml six-bottle cases and in kegs, according to the media release.

Ommegang Chocolate Indulgence and Ommegang Belgian-style Pale Ale have been released in the first four months of this year, and later this year, beers to be available are Ommegang Tripel Perfection; Ommegang Zuur, a Belgian Flemish sour ale; Ommegang Belgo-Scotch Ale; and Ommegang Adoration Winter Ale.

Ommegang is also producing six exclusive beers this year, which will be available only at the brewery or by request and only for reviewing purposes. These are non-commercial beers, not for sale, with a run of about 100 750-ml bottles per beer.

Brewery Ommegang, which opened in 1997, creates five ales year-round and also specialty and exclusive beers. The company is in the process of significant physical expansion to meet growing demand. The brewery on a 136-acre farmstead near Cooperstown has free daily tours and tastings.

For more information, call (800) 544-1809, visit www.ommegang.com or send e-mail to info@ommegang.com.